



UNDP – United Nations Development Programme Country Office in Cape Verde
Terms of Reference
GEF Project Implementation / International Consultant:
Protected Area Business Plan Specialist

United Nations Development Programme / Global Environment Facility

“Consolidation of Cape Verde’s Protected Areas System”

Location:	[Praia], [Cape Verde]
Application Deadline:	August 15 2011
Category	Environment and Energy
Type of Contract:	[suggested: Individual Contract]
Languages Required:	Written Portuguese; good oral command of English is a plus
Starting Date (date when the selected candidate is expected to start):	October 15 2011
Duration of Contract:	45 days
Expected Duration of Assignment:	45 days

Background

Cape Verde, a small insular and archipelagic country, exposed to economic and environmental vulnerabilities, requires appropriate strategies for the management of the nation’s natural resources. Cape Verde has ratified the Convention on Biological Diversity in 1995 and in 1999 drafted the national strategy and action plan on Biodiversity. On 24 February 2003 the Decree-Law No. 3/2003 on the legal regime of natural areas was published, which creates 47 protected areas, subdivided into 6 categories: national park, natural park, natural reserves, protected landscape, natural monument and sites of scientific interest. With the legal mandate to protect natural areas, guaranteed by that decree, there is a need to elaborate appropriate management tools, which are fundamental to sound management of natural and cultural resources in a sustainable manner.

In this context the Government of Cape Verde has obtained funding from the Global Environment Facility (GEF) and United Nations Development Programme (UNDP) to implement a project entitled "Consolidation of Cape Verde’s Protected Area System". It is a national execution project and is implemented by the General Directorate for Environment (DGA) through its Project Management Unit in Praia as well as its two Project Site Units on Santo Antao and Fogo, as well as its two Island-Wide Offices (IWO) on Sal and Boavista. The project has the following objective:

“To consolidate and strengthen Cape Verde’s protected areas (PA) System through the establishment of new terrestrial and marine PA units and the promotion of participatory approaches to conservation”

The project will: (i) strengthen the legal, policy, institutional and financial framework to support an expanded protected land and seascape estate; (ii) more specifically, support the establishment of a Protected Area Autonomous Authority (PAAA) with a technically and managerially capable staff complement; and (iii) forge strategic partnerships for enhancing the overall sustainability of the Protected Area (PA) system, including improvements in its financial sustainability. The governance framework to be supported by the project will result in improvements in the management effectiveness of the entire national PA system, through capacity strengthening of institutions and units, management and business planning, policies, laws and regulations.

The project is divided into three components (based on outcomes) for implementation as follows:

Outcome 1: The governance framework for the expansion, consolidation and sustainability of the National PA system is strengthened

Under Outcome 1, the PA governance supportive frameworks for Cape Verde's PA System will be strengthened with respect to their policy, legal, institutional and financial aspects, and the total coverage of coastal marine areas will be increased. More specifically, a Protected Areas Autonomous Authority (PAAA) will be created, which will be adequately staffed and engaged in strategic partnerships, with a mandate to coordinate and enforce integrated PA planning and management.

Outcome 2: Management effectiveness at selected terrestrial and coastal/marine PAs is enhanced

Under Outcome 2, the project will make operational four terrestrial Natural Parks (on Fogo, São Vicente and Santo Antão) and three marine protected areas (MPA, on Sal and Boavista), extending PA management to five islands that have not previously benefited from a GEF intervention.

Outcome 3: The sustainability of PAs is strengthened through community mobilization, sectoral engagement and local capacity building for sustainable resource management within PAs/MPAs and adjacent areas

Under Outcome 3, the project will ensure the sustainability of all efforts towards a consolidated, expanded and more effective PA System in Cape Verde. Both terrestrial and marine protected areas are impacted by activities of communities living within and around their boundaries, as well as by other economic actors and decision-makers. As a result, the effective and sustainable management of PAs will only be possible through the active mobilisation and engagement of these stakeholders.

Duties and Responsibilities

In this context the project plans a consultancy for a Protected Area Business Plan Specialist with the following Terms of Reference. The consultant under supervision of the National Project Coordinator (NPC) and in close collaboration with the national project team, will:

1. Identify the goods and services as well as economic values of protected areas in Cape Verde;
2. Identify financial needs to conduct proposed activities under protected area management plans;
3. Identify what are the major challenges in the Cape Verdean's PAs and how would a Business Plan help to overcome these problems;
4. Identify the potential revenue sources to meet those needs under the given governance structure;
5. Examine the likely revenue and costs that customers or beneficiaries are willing to pay;

6. Identify and present the strategies for encouraging the local communities to support management and business plan process;
7. Present the business Plan to local communities and municipalities explain the significance of these for the viability of protected areas and ecosystem maintenance;
8. Be responsible for a practicable methodology and a functional approach to integrate a National Business Plan for protected areas into operational guidelines of the Protected Areas Autonomous Authority (PAAA);
9. Carry out a short training for the project team on how to elaborate PA business plans, with particular reference to the protected area management plans that will be developed;
10. Formulate and submit a consultancy report in Praia for approval by the National Project Coordinator (NPC);
11. Formulate recommendations for the national project team to improve their knowledge and links with research and development institutions in their respective intervention domains.

Competencies

- Communication skills for complex information and techniques targeted towards subject matter specialists as well as wider general audiences;
- Good competency in pedagogical approaches in order to transmit skills at various levels;
- Ability to communicate effectively orally as well as an excellent level of written skills in order to be able to present, negotiate and summarize work sessions;
- Good skills for efficient facilitation during meetings between various stakeholders (government, NGOs, CBOs, international community and communal levels).
- Ability to work both independently as well as in coordination with the local project team in an interdisciplinary manner

Required Skills and Experience

- A good understanding of challenges linked to tourism versus natural resource use, and particularly economic and financial impact assessment, if possible in Cape Verde or at least in the sub-region;
- Advanced university education at PhD or MSc level with expertise in the area of economics, environmental economics and participatory development approaches;
- At least 10 years of professional experience, of which at least five are at international level
- Strong skills in economical and financial analyses, and experience in implementing environmental projects at various administrative levels;
- Ability to produce high quality reports, publications and project proposals;
- Previous experience with GEF projects is an added plus;
- Excellent writing skills in Portuguese and a good working knowledge of English is an added plus.

Contact Person: Antonio Querido, email: Antonio.querido@cv.jo.un.org